

7 ECOMMERCE SHOPPING DAYS YOU CAN'T AFFORD TO IGNORE



It's the most wonderful time of the year...nearly. Well, you know what they say about the early bird. Here are 7 ecommerce shopping dates to start planning so you're not lastminute.com



w/c 7th August

Place your orders for bags for life, gift boxes and luxury paper retail store bags to ensure a delivery date of the 1st week in November – ready for the Christmas rush



24th November
BLACK FRIDAY!

Plan your projected packaging usage to take full advantage of peak trading



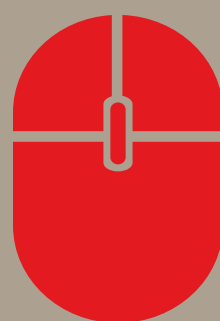
w/c 7th December

Last pay day before Christmas!
40% of holiday purchases will be shipped
10 days before Christmas

DUO DUO DUO

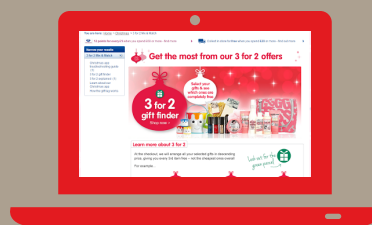
w/c 9th October

Specialist gift wrap items including branded ribbon, tissue paper & stickers only take 2-4 weeks to arrive. Order now for a delivery before shopping starts in November



27th November
CYBER MONDAY!

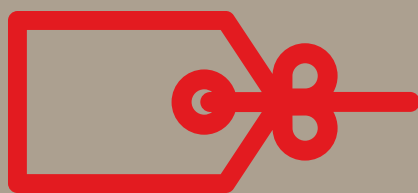
Last year 3,700 parcels per minute were sent out during Cyber Monday



4th December

MANIC MONDAY!

Last year Manic Monday saw a 40% increase in parcel volumes since the previous year (2015)



26th December

Boxing Day Sales

£1.23 billion was the total online spend on Black Friday in 2016

22nd December – 4th January

Over the Christmas Holiday season Duo will close for business at 4pm on Friday 22nd December and will re-open at 8am on Thursday 4th January 2018.